

UNACCEPTABLE LOGO USAGE

The samples below exhibit incorrect ways to present the logo.



**DO NOT REARRANGE
THE LOGO ELEMENTS**



DO NOT SCREEN THE LOGO



**DO NOT ATTEMPT TO "RECREATE"
THE LOGO WITH DIFFERENT FONTS**



**DO NOT ADD EXTRA
ELEMENTS TO THE LOGO**



DO NOT STRETCH OR CONDENSE THE LOGO



**DO NOT CHANGE THE COLOR
OF THE LOGO**



**DO NOT APPLY EFFECTS
TO THE LOGO**



**DO NOT PLACE THE LOGO ON
A PATTERNED BACKGROUND**



DO NOT ROTATE THE LOGO